

# LinkedIn Extravaganza 2017

BUILD TRUST & CREDIBILITY AND DOMINATE YOUR MARKET WITH LINKEDIN

**Milwaukee**  
September 21  
**HERZING UNIVERSITY**  
(Brewster, WI)

**Chicago**  
October 11  
**DEVRY UNIVERSITY**  
(Northbrook, IL)

**Madison**  
October 31  
**HERZING UNIVERSITY**

**Grand Rapids, MI**  
November 2  
**KSS ENTERPRISES**

Are you looking for new ways to:

- Get more work and make more money
- Connect with people who really matter
- Get leads to come to you
- Gain a competitive marketing edge
- Search for and recruit the best new talent
- Find the job of your dreams

Pick just one session or enjoy the whole day!

Then this event is for you! **Nationally-recognized speaker, author, and LinkedIn consultant Wayne Bretz** will help you discover easy ways to leverage LinkedIn for your business and career. Whether you are a social media novice or savvy user, you will come away with action steps that can produce immediate results.

*"Wayne's infectious energy and humor has you laughing with the absolute belief that you can really make a difference for your business."*

*(Event attendee testimonial)*



Wayne is the author of **The Power Formula for LinkedIn Success: 101 Action Plan Business, Brand, and Job Search**. A copy of his best-selling book is included in the registration fee.

Be one of the 50,000+ people who have learned from Wayne how to build trust and credibility and dominate their market with LinkedIn, the world's most popular professional networking site.

## SCHEDULE

8:00 - 8:00 a.m.  
8:00 - 9:00 a.m.  
9:00 - 11:00 a.m.  
11:00 - 1:00 p.m.

Registration and networking  
**LinkedIn 101: The Power Formula for LinkedIn Success (\$40)**  
Registration and networking  
**Using LinkedIn to Generate a Steady Stream of Sales Prospects (\$40)**

1:00 - 1:30 p.m.  
1:30 - 2:00 p.m.  
2:00 - 4:00 p.m.

Break for lunch (on your own)  
Registration and networking  
**Unlocking LinkedIn's Corporate Marketing & Recruiting Potential (\$120)**

**Milwaukee early bird all-day registration available until Aug. 30 for only \$199 (save \$80)**  
**Chicago, Madison and Grand Rapids \$199 early bird available until Sept. 27**

## COMPLETE DETAILS:

<https://linkedin.com/events/2017-11-02/waynebretz.com>  
<https://linkedin.com/events/2017-10-11/waynebretz.com>  
<https://linkedin.com/events/2017-10-31/waynebretz.com>  
<https://linkedin.com/events/2017-09-21/waynebretz.com>